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***CARSON CITY PLUGS INTO NATIONAL ENERGY EFFICIENCY DAY,  
OCTOBER 5, 2018***

(Carson City, NV) - Carson City has joined a growing national network of municipalities, other government agencies, utilities, multiple companies, and clean energy advocates in highlighting the benefits of energy efficiency on October 5, 2018; the third annual Energy Efficiency Day. The city's proclamation details the economic and environmental benefits that energy efficiency provides for Carson City residents and businesses.

"Energy efficiency helps all Carson City residents and businesses save money, save water, and reduce air pollution," said Mayor Bob Crowell. "The City of Carson City has made great strides in retrofitting our public buildings for energy efficiency."

"We've implemented several cost-effective energy efficiency upgrades in our own facilities cutting consumption of electricity by 1,981,826 kilowatt hours (kWhs) and reducing natural use gas by 60,793 therms," noted Tom Grundy, Senior Project Manager with the Carson City Public Works. "This saves on our operating expenses and also reduces emissions from energy production. 1,539 tons of CO<sub>2</sub>, 503 pounds of Sulfur Dioxide, and 24 pounds of Nitrous Oxides are avoided through economical energy conservation measures."

"These measures pay for themselves overtime and produce a good rate of return, both increasingly important factors as we work toward the goal of sustainable economic development that benefits all Carson City residents," noted Mayor Crowell. "We'll continue to upgrade to higher efficiency lighting and other end uses as better technologies and products become available and we find additional economical opportunities," Mayor Crowell added.

"As a resident of Carson City, I'm proud that Nevada's capital has issued the Proclamation naming October 5th as 'Energy Efficiency Day' and is doing its part in the national effort to highlight the importance of using energy more efficiently," said Anne Macquarie, a community leader and conservationist who has worked with the City on sustainability efforts.

"It would be great if this proclamation and the City's leadership encourages residents to undertake additional energy savings measures too," added Macquarie. "I encourage Carson City residents to visit the sustainability page on the City's website for ideas of how to make our homes more energy efficient and save on energy bills."

Carson City's leadership on the issue was praised the Southwest Energy Efficiency Project (SWEET), a public-interest organization promoting greater energy efficiency and clean transportation in Arizona, Colorado, Nevada, New Mexico, Utah, and Wyoming. "Carson City is providing a tremendously important leadership role in advancing the cost savings, economic development, resource conservation benefits derived through more energy efficient products, programs, and practices," said Tom Polikalas, SWEET's Nevada representative. "We look forward to continuing to work with Carson City and other stakeholders in accelerating the transition to a more energy efficient economy, thereby brightening the future of the City, State of Nevada, and nation."

Visit Carson City's sustainability webpage: <https://carson.org/sustainability>.  
For additional information about the national Energy Efficiency Day:  
<https://www.energyefficiencyday.org/>.

About SWEET: The Southwest Energy Efficiency Project (SWEET) is a public-interest organization promoting greater energy efficiency in Arizona, Colorado, Nevada, New Mexico, Utah, and Wyoming. [www.swenergy.org](http://www.swenergy.org).

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*Carson City Public Works is comprised of multiple divisions including the operations divisions of Streets, Water, Sewer, Storm Water, Wastewater, Environmental and Landfill. It also includes the Engineering Division that oversees all Capital Projects; the Transportation Division, which includes RTC, JAC, and CAMPO; and the Utility Billing Division*