NEVADAPROGRAM IMPACTS



State Energy Efficient Appliance Rebate Program

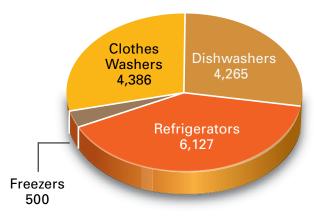
The State of Nevada conducted a 2-phase mail-in rebate program to help residents replace older, inefficient appliances with new, ENERGY STAR® qualified models. **Nevada residents received a total of 15,278 rebates, representing total annual energy savings to the state of almost 7 billion Btu**. This is enough energy to light more than 1,000 homes for a year.

TOTAL REBATES BY CATEGORY

50%

MAJOR APPLIANCES 15,278 rebates (100%)

%00



MAJOR APPLIANCES

"Nevada's appliance rebate program was a tremendous success. 15,278 rebates were issued, which equated to \$2,384,800 in rebates made available to Nevadans. Estimated annual savings include more than 1.3 million kWh and 30 million gallons of water, as well as 867 metric tons of carbon dioxide kept from the atmosphere."

Stacey Crowley, DirectorNevada State Office of Energy

	Major Appliances	HVAC**	Water Heaters**	All Products
Rebate Payments to Customers (Thousands)	\$2,384	N/A	N/A	\$2,384
Consumer Spending (Thousands) and Leveraging Ratio	\$12,047 (5.5:1)	N/A	N/A	\$12,047 (5.5:1)
Sales Tax Leveraged*(Thousands) and Leveraging Ratio	\$825 (0.3:1)	N/A	N/A	\$825 (0.3:1)
Annual Cost Savings* (Thousands)	\$424	N/A	N/A	\$424
Annual Energy Savings* (Billions of Btu)	7	N/A	N/A	7

^{*} Estimated ** The Nevada program provided rebates only for Major Appliances.

NEVADA AT A GLANCE

- Four products received rebates ranging from \$100 to \$200.
- Refrigerators were the most popular product; the rebated models will reduce Nevada's annual electricity use by nearly 618,000 kWh.
- Nevada received \$2,495,000 from the federal government to implement the program; more than 95 percent of this funding went directly to rebates.
- Retailers and manufactures provided \$130,000 of in-kind support.

KEY DATES

April 17, 2010:

Program launches with rebates on **ENERGY STAR** qualified clothes washers, dishwashers, freezers, and refrigerators.

August 31, 2010:

Wait list closes.

September 1, 2010:

Program is modified to a buy/reserve format and second round of rebates begins.

December 27, 2010:

Wait list closes.

March 31, 2011:

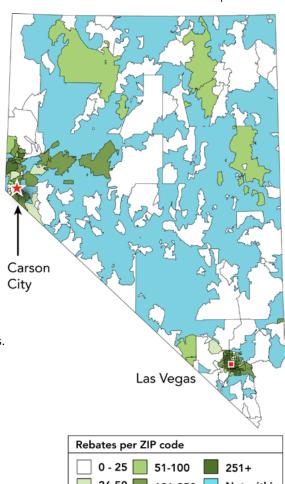
Program closes.



REBATE DISTRIBUTION BY ZIP CODE

The State Energy Efficient Appliance Rebate Program, part of the American Recovery and Reinvestment Act of 2009 (ARRA), provided

almost \$300 million in funding to all 56 U.S. states and territories to support consumer rebate programs for efficient appliances. This funding helped consumers replace their existing appliances with **ENERGY STAR** qualified products. In Nevada alone. the program is projected to save consumers more than \$424,000 annually on their energy and water bills.





Resources

DOE Energy Savers: www.energysavers.gov/rebates Nevada State Office of Energy: www.energy.nv.gov





Energy Efficiency & Renewable Energy